

THE GREAT AFRICAN

VIRTUAL

RHINO ADVENTURE



We are so excited to have you with us on the Great African Rhino Adventure!
Are you ready to go the distance and raise vital funds for rhinos?

Our fundraising guide will give you some tips on how to be a successful fundraiser.

ARE YOU WILLING TO GO THE DISTANCE?

The Great African Rhino Adventure is a virtual fundraising challenge to raise vital funds for rhino conservation.

The challenge is to walk, cycle, run, swim or wheel as far as you can to help us reach our target. You will join us in virtually walking, running, swimming, or wheeling 30,000km over the six week period.

TAKE ON A CHALLENGE FOR RHINOS



MASTER YOUR FUNDRAISING TODAY



TELL YOUR STORY

Be sure to tell your supporters why you are raising money for Save the Rhino. Let your story motivate them to give. By doing this you can raise almost 65% more.



ADD VISUALS TO YOUR PAGE

Make sure you upload photographs and videos to your fundraising page. By adding photographs to your page, you can raise up to 13% more donations per photo!



MAKE THE FIRST DONATION

Would you believe that making the first donation yourself can help you raise more than 80% more. Don't donate too little as this will set the bar for future donations.



SET YOUR FUNDRAISING TARGET

Don't leave your fundraising target blank. Pages with a target are known to raise 17% more than those without. The sky is the limit!



SHARE, SHARE AND THEN SHARE AGAIN

Share your page on all your social media platforms. Don't forget you can also email your friends, colleagues, family and neighbours who are not on social media.

MANAGING YOUR ENTHUSE FUNDRAISING PAGE

When you register for the Great African Rhino Adventure, a fundraising page will automatically be created for you.

Your page plays an important role in telling your story. It tells people why and how you are raising money and how much you are wanting to raise. It is a place to record your distances and a safe place where people can donate online.



ENTHUSE MAKES IT EASY FOR YOU TO CAPTURE YOUR DISTANCES.

Track your distance with the automatic connection between Enthuse and Strava. Open and link a Strava account so that your distances are automatically uploaded, or you can manually upload them. Why not invite your friends and create a team?

Finally, don't forget to keep your page updated so that you can share your progress.

YOUR DONATIONS ARE VITAL TO KEEP RHINOS SAFE

With donations and fundraising like yours, we can:

£8

Pay for a ration pack for one ranger in South Africa

£100

Buy a tracking tag for an African rhino

£244

Pay for a rhino monitor's salary in Kenya for a month

For more information, please visit savetherhino.org/GreatAfricanRhinoAdventure

If you would like to speak to our fundraising team, please get in touch fundraising@savetherhino.org

Save the Rhino International
UK Charity Number: 1035072



Registered with
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