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Events and Community Fundraising Manager Recruitment Pack

Save the Rhino International



About Save the Rhino International – leading the charge!

We believe rhinos are magnificent, in themselves and as champions of the incredible wild landscapes in which they live. And they are endangered. To thrive, both rhinos and people need a world that is healthy, diverse and resilient.

At Save the Rhino International, we connect people striving to conserve rhinos and their habitats with people who want to support that vital work, and we contribute our own knowledge and skills to the conservation effort. Every day we work with a wonderful community of passionate friends, partners and supporters, to ensure that all five species of rhinos thrive in the wild.

In the 30 years since our establishment, Save the Rhino International has become one of the most prestigious rhino conservation organisations globally. During our lifetime, we have made grants exceeding £31 million to partner programmes around the world.

We continue to raise funds and awareness to benefit rhinos with increasing global reach and influence. We are recognised for our technical and operational rhino expertise as well as high standards of governance and integrity, which have resulted in trusted partnerships around the globe.

Our Vision:

All five rhino species thriving in the wild: as evidence of effective landscape conservation for nature and people

Our Mission:

Global collaboration with partners to support endangered improve the conservation status of rhinos

Our value proposition:

Save the Rhino plays a crucial role as a pivotal cog linking and leveraging priority elements of global rhino conservation



As an organisation we accomplish this via:

- Achieving long-term financial growth and stability through diverse funding channels
- Positioning Save the Rhino as a recognised global leader in rhino conservation
- Providing effective operational support to maximise our ability to achieve organisational goals

Our values:

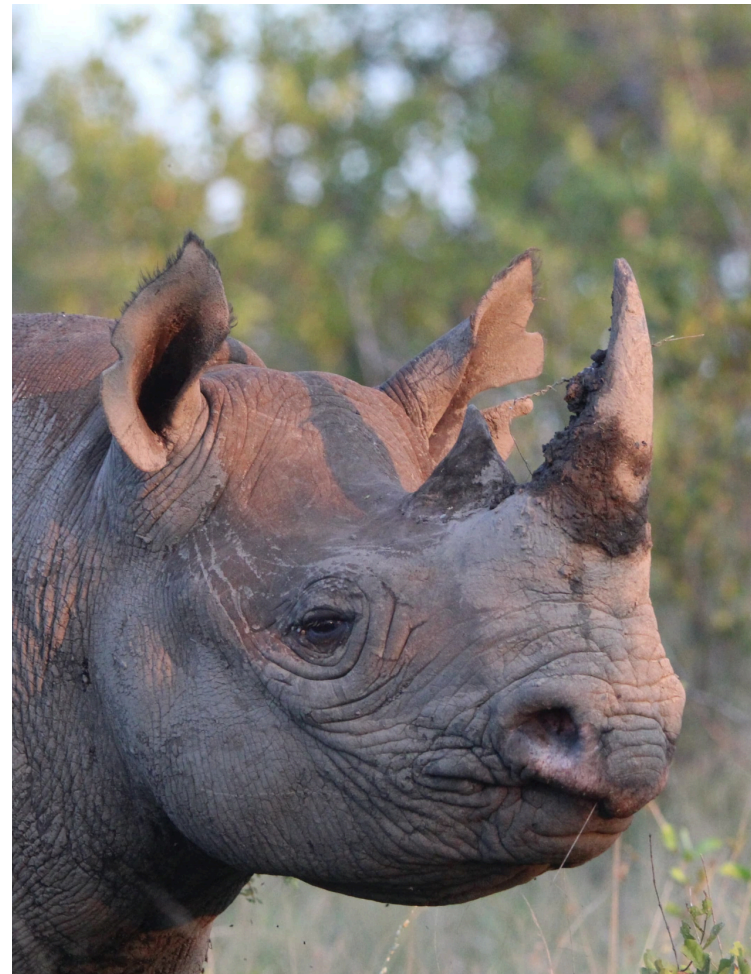
INTEGRITY

COLLABORATION

DETERMINATION

Our conservation strategy is to achieve the following goals with our partners:

- People and institutions are supported in the conservation of the most threatened rhino species in the most important landscapes
- Implementation of impactful interventions to disrupt transnational crime networks and illegal rhino horn trade
- Species recovery efforts to expand rhino range and accelerate growth in rhino numbers
- Strong linkages, co-ordination and technical capacity for rhino conservation globally
- Understanding and development of future priorities for rhino conservation policies and actions



About the Role

This is an exciting opportunity to lead and grow Save the Rhino's supporter-led fundraising. As Events and Community Fundraising Manager, you will take ownership of our challenge events programme and community fundraising activity, developing the strategy for these income streams and ensuring we recruit, engage and support the community of fundraisers who take on amazing challenges, raise awareness and organise their own fundraising activities to raise money for rhino conservation.

We are a close-knit, supportive team with a genuine sense of purpose. If you are excited by the idea of inspiring people to fundraise for rhino conservation, we would love to hear from you.

Key Information:

Role: Events and Community Fundraising Manager

Salary: £32,000 - £39,000 based on experience

Holiday allowance: 33 days (including bank holidays)

Contract type: Permanent

Probation period: Four months

Hours of work: Full-time, 35 hours per week (Monday-Friday)

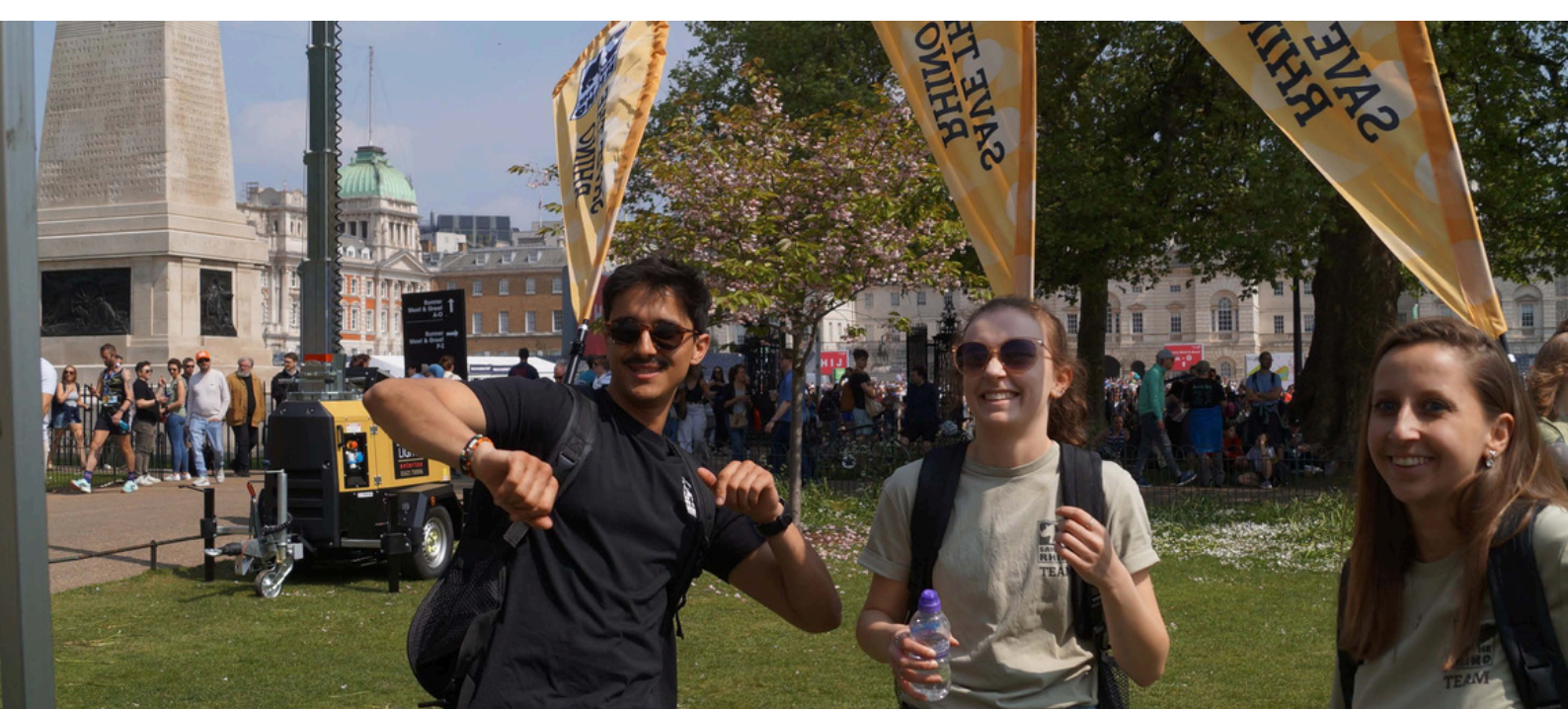
Location: We operate a hybrid working model with a minimum of three days per week in our London Bridge office.

Further flexibility can be discussed

Line Manager: Head of Fundraising, Communications and Marketing

Direct reports: None

Deadline: Sunday 21st June 2026 23:59



Role description

You will manage Save the Rhino's portfolio of mass participation and challenge event places, including the London Marathon, Great North Run and ForRangers Ultra, recruiting participants and delivering excellent support to them throughout their fundraising journey.

Alongside this, you will build and develop relationships with Do-It-Yourself fundraisers, schools and community groups, helping them to have a great experience and reach their fundraising potential.

You will be approachable and encouraging, confident in building relationships with a wide range of people and motivated by helping others succeed. You will be organised and proactive, comfortable juggling multiple activities at once and happy to get stuck in on event days as well as behind a screen.



You will work closely with the Head of Fundraising, Communications and Marketing and with colleagues across the team to ensure your activity is well coordinated and contributes to Save the Rhino's wider fundraising goals. You will also work with the Fundraising and Office Administrator, who provides day-to-day support across community fundraising and events activity.

We are a close-knit, supportive team with a genuine sense of purpose. If you are excited by the idea of inspiring people to fundraise for rhino conservation, we would love to hear from you.

Key responsibilities by strategic area

Mass participation and challenge events

Lead the development and delivery of Save the Rhino's programme of mass participation and challenge events, recruiting participants, supporting them to reach their fundraising targets and ensuring a positive experience throughout.

- Work with the Head of Fundraising, Communications and Marketing to develop and deliver the strategy for Save the Rhino's challenge events programme and set targets and identify opportunities for growth
- Recruit participants for Save the Rhino's challenge event places, including but not limited to the London Marathon, Great North Run and the ForRangers Ultra, coordinating communications with participants and ensuring event places are filled
- Work with the communications and marketing team to develop, implement and maintain end-to-end supporter journeys for challenge event participants, ensuring fundraisers receive timely, relevant and motivating communications throughout their fundraising campaign
- Build strong relationships with challenge event fundraisers, acting as their main point of contact and providing encouragement and practical support to help them reach their fundraising targets
- Plan and deliver participant engagement activities, including shakeout events, fundraising training sessions and tips to support challenge event fundraisers in their preparation and help them reach their targets
- Research and identify new challenge event opportunities to expand Save the Rhino's portfolio, striving to create accessible and impactful fundraising opportunities for Save the Rhino's community
- Manage the ForRangers Ultra event, delivering the participant supporter journey and engagement programme, and manage the race partnership with Beyond the Ultimate and ForRangers
- Plan and coordinate Save the Rhino's presence on event days, including volunteer recruitment, cheering points and logistics for the London Marathon weekend
- Track and evaluate event and participant performance, using data and insight to monitor KPIs and improve fundraising return on investment
- Manage Save the Rhino's rhino costumes coordinating their maintenance, supporting the development of new costumes and keeping an accurate record of their whereabouts

DIY and community fundraising

Lead the development and delivery of Save the Rhino's community fundraising activity, building and maintaining relationships with individuals, groups and organisations who fundraise for Save the Rhino in their own way, supporting them to have a positive experience and maximise their fundraising.

- Work with the Head of Fundraising, Communications and Marketing to develop and deliver the strategy for Save the Rhino's community fundraising activity and to set targets and identify opportunities for growth
- Act as the main point of contact for DIY and community fundraisers, responding to queries and providing practical support, encouragement and fundraising guidance
- Develop and maintain relationships with schools raising funds for Save the Rhino, growing the pipeline of school supporters
- Engage with community groups and local organisations with the aim of maximising income and awareness
- Work with the Communications and Marketing Team to develop and implement tailored supporter journeys for DIY and community fundraisers, ensuring they receive relevant communications and feel connected to Save the Rhino's mission
- Work with the Communications and Marketing Team to produce, update and maintain fundraising materials and resources for community fundraisers, including schools and other community based organisations.
- Ensure that the community fundraising and events areas of the Save the Rhino website are kept up to date and relevant
- Work with the Senior Marketing Manager to develop community fundraiser-focused content for digital and print media
- Work with the Head of Fundraising, Communications and Marketing and the wider fundraising team to explore new fundraising opportunities, with a particular focus on supporter-led fundraising



General

- Maintain accurate and up-to-date Salesforce records across all areas of responsibility, including contacts, campaigns and opportunities
- Ensure Save the Rhino's online giving platforms, including Enthuse, JustGiving, GivenGain and Funraisin, are on-brand, accurate and present a consistent experience for supporters
- Working with the Head of Finance and Operations, ensure that data from online giving platforms is accurately imported and reflected in Salesforce, whether through existing integrations or manual processes
- Work with the Head of Fundraising, Communications and Marketing to develop annual budgets for mass participation events and community fundraising and monitor income and expenditure against agreed targets
- Ensure all fundraising activity across areas of responsibility complies with GDPR, the Fundraising Code of Practice and relevant sector guidance
- Contribute to organisational monitoring, evaluation and learning processes
- Participate in Save the Rhino's annual review process
- Provide support to the wider Save the Rhino team as needed, including at events and other organisational activities



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Person specification

Save the Rhino is a small, dedicated team with big ambitions for rhino conservation. We're looking for an experienced fundraiser with at least two years' experience in challenge events or community fundraising, who combines a strategic mindset with a genuine enthusiasm for building relationships with supporters. You'll be confident taking ownership of income streams, developing plans to grow them and delivering results. Most importantly, you'll be inspired by our mission and excited to help connect people with the vital work of protecting rhinos, their habitats and the people living around them.

Skill / Experience	Essential / Desirable
At least two years' experience of developing and delivering challenge events, mass participation or community fundraising programmes, with a track record of achieving income targets	Essential
Experience of developing and delivering supporter journeys that motivate fundraisers and strengthen engagement	Essential
Experience of developing and managing budgets and monitoring income against targets	Essential
Experience using online giving platforms such as Enthuse, JustGiving, GivenGain or Funraisin	Essential
Experience using CRM systems to manage supporter data, track fundraising activity and inform decision making	Essential
Knowledge of GDPR, the Fundraising Code of Practice and relevant sector guidance	Essential
Experience of volunteer recruitment and management	Desirable
Experience of working with schools, community groups or local organisations in a fundraising context	Desirable
Experience working within the conservation or charity sector	Desirable
Core Skills	Essential / Desirable
Strong people skills, with the confidence to build positive relationships with a wide range of supporters	Essential
Excellent written and verbal communication skills	Essential
Strong organisational and planning skills, with the ability to manage multiple activities and deadlines	Essential
A proactive, strategic approach with the ability to identify opportunities and take initiative	Essential
Confident working with data, with attention to detail in record-keeping and reporting	Essential

Staff benefits

At Save the Rhino, we want our team to thrive. Alongside the chance to make a real difference for rhino conservation, we offer a supportive and flexible working environment with the following benefits:

- 33 days of paid holiday each year, including public holidays
- A contributory pension to support your long-term financial security
- Flexible, hybrid working to support a healthy work-life balance
- Access to training opportunities to support your ongoing professional development
- A workplace culture that genuinely supports mental health and wellbeing
- A collaborative, inclusive team where your contributions are recognised

Application process

To apply, please send the following to recruitment@savetherhino.org with 'Events and Community Fundraising Manager' in the subject line:

- A CV of no more than two pages
- A cover letter of no more than two pages explaining what attracts you to the role, how you meet the person specification and which of our values resonate most strongly with you
- A link to a portfolio or examples of your work, including any content you're particularly proud of

Closing date for applications is 23:59 GMT on Sunday 21st June 2026.

All employees must have the right to work in the UK, and will need to provide proof of this before you start employment.

Interviews

First round interviews will take place virtually on either the 25th or 26th June 2026.

Second round interviews will take place in person at the Save the Rhino London Bridge office on the 30th June or 1st July 2026.

Our commitment to equality, diversity and inclusion

At Save the Rhino, we know that diverse teams bring fresh perspectives and help us achieve more. We are committed to creating an inclusive workplace where everyone feels valued and respected. We welcome applications from all candidates regardless of age, disability, gender identity, marital or parental status, race, religion or belief, sex or sexual orientation.

We will make reasonable adjustments to remove barriers to employment caused by disability or neurodiversity, and we encourage candidates to let us know if there is anything we can do to support them during the recruitment process.

We particularly encourage applications from candidates from backgrounds that are under-represented within the charity sector.

We know that not everyone will meet every requirement listed in this job description. If you're excited about the role, we'd still love to hear from you. You might be just the person we're looking for.

Protecting your data

Save the Rhino takes your data protection seriously. Our full privacy policy for recruitment can be found on our website:

<https://www.savetherhino.org/privacy-policy>



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